

# Understanding Benchmark Filters

Learn how to fine-tune your cohort using industry, employer size, location, and other smart filters built into Bnchmrk.

## Explore Filters and How They Shape Benchmarking Results

Benchmarking only works when you compare yourself to the right group. That's why Bnchmrk offers advanced, real-time filtering tools—so your cohort is always accurate and relevant.

This guide walks through each of the available filters in Bnchmrk and how they impact your analysis.

### | Industry

Bnchmrk tracks over 50 industry-specific classifications, covering everything from hospitals and software developers to logistics and professional services. Choose an exact match—or benchmark across multiple sectors for a broader view.

Example categories include:

- Healthcare & Welfare — Hospitals, Ambulatory, Nursing Care
- Technology — Software, R&D, Computing Infrastructure
- Services — Legal, Consulting, Engineering
- Manufacturing — Medical Devices, Electronics, Food
- Retail & Wholesale — Durable Goods, Vehicle Dealers
- Education — K-12, Colleges, Other
- Public Sector — Government, Public Admin

All industries are verified using employer-submitted NAICS codes and our internal classification engine.

### | Size

Use employee count to compare with organizations of similar scale. Bnchmrk supports six standard size brackets:

- Under 100

- 100 to 250
- 250 to 500
- 500 to 1000
- 1000 to 5000
- 5000 and Up

Size is one of the strongest predictors of benefit plan design and structure. For the most accurate results, apply a size filter unless you're benchmarking against a mixed-size population.

## | Location (State)

Bnchmrk supports state-level filtering across all 50 U.S. states and the District of Columbia. This allows for regional benchmarking, especially useful for:

- Regionally priced plans
- State-specific benefit mandates
- Multi-office benchmarking

You can also select multiple states to create a composite cohort.

## | Other Filters

In addition to the core filters above, Bnchmrk offers several specialized filters for more advanced or nuanced benchmarking:

- **Government Contractor**
- **Non-Profit**
- **Book of Business**
- **Custom Filters**

## Custom Filters

Enterprise clients can request custom filters to match their specific reporting needs.

Common use cases include:

- Funding type (Fully-Insured, Level-Funded, Self-Funded)
-

Union vs. Non-Union

- Remote vs. Onsite employee mix
- Industry sub-classifications

## **How Filters Work Behind the Scenes**

Every time you apply a filter, Bnchmrk instantly updates the underlying cohort. There's no delay, no manual curation.

Only plans that match your exact filter selections are included in the report—ensuring your benchmarks are clean, relevant, and defensible.

Need help applying filters to your dataset or building a custom cohort? Contact **support@bnchmrk.com**.

**Questions about this guide? Contact our team at [sales@bnchmrk.com](mailto:sales@bnchmrk.com) or call (800) 215-2916**