

Understanding Participation & Data Contribution

Learn how Bnchmrk collects, validates, and uses contributed plan data—and how participation improves benchmarks.

Strong Benchmarks Start with Clean, Contributed Data

At Bnchmrk, data integrity is everything. Our platform runs on verified benefit plan data, contributed directly by users or partner firms. This guide explains how participation works and why it matters.

| What Does Participation Mean?

Participation simply means submitting valid benefit plan data to the Bnchmrk platform.

Whether you're an HR team uploading one employer's benefits or a consulting firm contributing data from your book of business, your participation improves the accuracy and reach of our benchmarks.

| Who Can Contribute?

- **HR Teams & Employers:** Contribute your own plans to receive richer, comparative insights.
- **Consultants & Brokers:** Share anonymized data across clients to unlock full cohort access.
- **Enterprise Partners:** Send large volumes of structured plan data via API or secure uploads.

| How Is Data Submitted?

Data can be contributed through:

- Secure employer onboarding forms
- Consultant Excel templates
- Direct API connection
- Internal system integrations (for large firms)

Each submission goes through our multi-stage validation process to ensure accuracy and classification consistency.

Benefits of Participation

- **More Precise Benchmarks:** Your results reflect real-world cohorts with similar plans.
- **Access to Individual Reports:** Some report types require participation to run.
- **Enhanced Insights:** Gain deeper context about how your plan compares to the market.

Is Participation Required?

Not always. You can run **Market Reports** without contributing data—but these offer limited segmentation and less precise comparisons.

For full benchmark reports and cohort customization, data participation is required.

Validation Process

All contributed data is reviewed through a combination of:

- **Automated rule checks** (e.g., valid contribution ranges)
- **Plan classification mapping** (e.g., HSA-compatible, copay-based)
- **Manual audits** by our data quality team

This ensures that every benchmark you generate is based on reliable, apples-to-apples comparisons.

Book of Business Contributions

Consulting firms can bulk contribute entire books of business. This unlocks:

- Multi-client analysis
- Internal benchmarking across clients
- White-labeled reporting at scale

Reach out to sales@bnchmrk.com for setup options and pricing.

Need Help Getting Started?

If you're unsure how to contribute data or want help validating plans, contact **support@bnchmrk.com**. We're happy to walk you through the process or provide sample templates.

Questions about this guide? Contact our team at sales@bnchmrk.com or call (800) 215-2916