

Whats in a Bnchmrk Report?

Understand how each section of the Bnchmrk PDF report delivers meaningful benchmarking insights.

Breaking Down the Bnchmrk Report

Every Bnchmrk report is built to tell a story — combining clean visuals, validated data, and smart comparisons to make benefit analysis faster and more defensible.

This guide walks through the structure of our PDF reports so you know exactly what's included and why it matters.

Cover Page

- Branded with your agency or organization logo
- Employer name or client label
- Report date and benefit type (e.g., Medical Benchmarking)

Overview Page

A 1-page executive summary featuring:

- Key stats: number of employers and plans in the cohort
- Highlight metrics (e.g., deductible averages, contribution trends)
- Optional footnotes or disclaimers

Designed for quick review and high-level sharing.

Comparison Tables

For each benefit category (medical, dental, etc.), we display:

- Your Plan vs. Benchmark values side-by-side
- Percent difference (delta) calculations
- Rankings within the cohort when available

Clear color-coding makes patterns easy to spot.

Graphs & Visuals

Our reports include:

- Bar graphs to show range and distribution
- Stacked visuals for contributions and cost shares
- Visual cues for percentile placement

Visuals are customized by benefit type for readability and precision.

Plan Design Details

Key design elements are benchmarked individually:

- Deductibles, OOP max, coinsurance, copays
- Contribution structure by tier
- Ancillary details for plans like dental, vision, and disability

Includes both averages and full range data.

Employer Cohort Snapshot

A transparent view of your comparison group, including:

- Industries
- Employer size ranges
- States included
- Total number of matched plans

This section reinforces cohort relevance.

Footnotes & Methodology

We include space for:

- Data source explanations
- Methodology notes
- Optional legal or compliance language

This section can be hidden for client-facing versions.

Optional Sections

Depending on your license level and filters used, your report may also include:

- Book of Business summaries
- Market-level overlays
- Stop Loss benchmarking (for self-funded)

All sections are auto-generated based on your cohort and filters.

Need help interpreting or presenting a Bnchmrk report? Contact us at **support@bnchmrk.com**.

Questions about this guide? Contact our team at sales@bnchmrk.com or call (800) 215-2916